Red Hat

How your container solution separates you from competitors

Choosing the right Kubernetes vendor powers your hybrid cloud journey

"Our developers no longer need to wait for our IT infrastructure team to create an environment or database for them. Instead, the automated self-service built into Red Hat OpenShift lets them instantly provision the resources they need to build or update our applications in just a single step." [1]

Mehmet Fatih Bekin
Data Center and Cloud Services Director, Türk Telekom

[1] Red Hat case study. "Türk Telekomdelivers digital services with Red Hat OpenShift," February 2022.

Create better customer experience with Kubernetes

Innovation is a continuous process involving the adoption of new technologies and ways of working in order to gain competitive advantage, and the right Kubernetes vendor is essential to that process. In the modern market, customer experience is increasingly important. To create better customer experiences, leaders look for solutions that maximize competitive differentiation, increase organizational efficiency, deliver high return on investment (ROI), and result in greater end user and customer satisfaction.

In this context, picking the right Kubernetes vendor affects an organization's efficiencies (or lack thereof), and the frequency and speed of delivering applications and solutions, advancing business objectives, and acquiring customers.

Not all Kubernetes vendors are the same

When working with a Kubernetes vendor, every business seeks to improve their efficiency or flexibility. Perhaps you want a vendor that does not lock you into a specific hyperscaler, or you want faster time to market. Whatever your needs, here are some considerations when looking for a Kubernetes vendor:

▸ **Security.** Are vulnerabilities patched quickly or blocked completely?

▸ **Team buy-in.** How easily can developers acclimate to the system?

▸ **Developer velocity.** Can you get your applications to market faster?

▸ **Hybrid cloud expertise.** Can the vendor help you along your hybrid cloud journey?

▸ **Consistency.** Does the system remain the same across platforms without vendor lock-in?

▸ **Partnerships.** Does it provide the vendor relationships you need?

▸ **Support.** How can your Kubernetes vendor help you if problems arise?

Red Hat approach

Red Hat® open source technologies offer key solutions, including Red Hat OpenShift®, which addresses many concerns for businesses and business leaders.

▸ **Deploying your code on Red Hat OpenShift integrates with how you work today,** reducing the time it takes to get your applications running on hybrid cloud. Red Hat OpenShift meets developers where they are and supports, accelerates, and enforces the behaviors that make them more effective.

▸ **Red Hat OpenShift helps you avoid hyperscaler lock-in** while offering speed, stability, and scale.

▸ **With Red Hat OpenShift, the interface remains uniform regardless of where it is installed** (on-premise, cloud, managed cloud, or at the network edge). That consistency improves usability and reduces friction when deploying applications across mixed infrastructures.

▸ **Infrastructure partners work with Red Hat to certify operability with Red Hat OpenShift.** Red Hat OpenShift is supported, all the way from the operating system (OS) to individual developer tools.

▸ **Red Hat OpenShift will port security fixes to previous versions of Kubernetes.** Other providers often require the latest version to get patches.

The right vendor for you

Every organization is different and needs a Kubernetes solution that fits their needs. See if Red Hat OpenShift is right for your organization and try our no-cost trial.

Learn more about Red Hat OpenShift in the e-books, Cloud-native meets hybrid cloud: A strategy guide and Red Hat OpenShift and Kubernetes...what's the difference?

About Red Hat

Red Hat helps customers standardize across environments, develop cloud-native applications, and integrate, automate, secure, and manage complex environments with award-winning support, training, and consulting services.

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