

4 benefits of automating AWS with a managed solution

Cloud adoption is on the rise in many organizations, but managing the complexity of the hybrid cloud can be challenging. To achieve the full benefits of the hybrid cloud, automation is necessary.

A fully managed automation solution deployed on your public cloud—such as Red Hat® Ansible® Automation Platform Service on Amazon Web Services (AWS)—can help you start automating quickly and efficiently. Discover 4 ways your organization can benefit from deploying Ansible Automation Platform as a managed offering on AWS.

1 Cloud-first deployment

Subscribing to an automation platform through AWS Marketplace is ideal for organizations with a cloud-native, cloud-first IT strategy.

Automating infrastructure on a public cloud such as AWS allows organizations to focus on getting up and running quickly and take advantage of the benefits of a cloud deployment.

By deploying Ansible Automation Platform through the AWS Marketplace, organizations can:

- ▶ Combine the power of cloud computing with the convenience of preintegrated services.
- ▶ Interface with AWS services such as Amazon Elastic Compute Cloud (EC2), Simple Store Solution (S3), and AWS CloudFormation.
- ▶ Access modules, playbooks, plug-ins, roles, and related documentation from Red Hat Ansible Certified Content Collections to quickly inject automation into systems and solutions.

2 Managed uptime, upgrades, and infrastructure

Adopting a fully managed automation solution means your organization does not need to worry about maintaining, upgrading, and troubleshooting the operating environment. Instead, it can focus on innovating and increasing productivity.

A managed subscription to Ansible Automation Platform service provides a number of benefits, including:

- ▶ **Red Hat management.** Ansible Automation Platform is hosted and managed on Red Hat infrastructure so you can focus on delivering automation strategies.
- ▶ **Site reliability engineers (SREs).** Dedicated Red Hat SREs monitor for issues, roll out necessary upgrades, and make automatic backups.
- ▶ **Uptime service level agreements (SLAs).** With uptime SLAs from Red Hat, you can ensure your platform is continuously operational, helping you reduce downtime and boost efficiency.
- ▶ **Increased scalability.** Scale your operating environment efficiently as you run more automation processes.

3 Flexible, convenient payment model

Billing can be a challenge for organizations seeking to implement an automation solution. Traditional invoicing may involve numerous line items and usage reports. It can also be difficult to maintain visibility into costs. By deploying Ansible Automation Platform through AWS Marketplace, organizations can consolidate billing and simplify budgeting.

For existing AWS customers, adopting an automation solution through the AWS Marketplace also means you can use your committed spend to reduce costs.

By adopting Ansible Automation Platform Service on AWS, you can:

- ▶ Gain full visibility into costs with a single bill.
- ▶ Achieve greater flexibility with a pay-as-you-go billing model.
- ▶ Draw down on your existing AWS committed spend to reduce costs.
- ▶ Access volume discounts by working with your Red Hat representative or directly with Red Hat sales.

4 Built-in premium support

Mitigating risk, addressing vulnerabilities and technical issues, and maintaining a strong security posture can be extremely time-consuming tasks for internal teams.

By adopting a managed automation solution on AWS, organizations gain access to a full range of support options to keep operations running smoothly and increase business value.

With managed Ansible Automation Platform Service on AWS, you get:

- ▶ Premium technical support from both Red Hat and AWS.
- ▶ Unlimited 24x7 access to Red Hat’s global network of experienced technical support engineers.
- ▶ Cloud infrastructure support from AWS.
- ▶ Codevelopment and security testing by both AWS and Red Hat.

Learn more

Examine the [datasheet](#) to take a comprehensive look into Red Hat Ansible Automation Platform on AWS.

Get started

Visit the [Red Hat Ansible Automation Platform available from AWS Marketplace](#) landing page.



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